



## **Madison's Central Business Improvement District (BID)**

Update, July 29

### **Today's Topics:**

#### **Lake Street reconstruction informational meeting today**

**US Transplant Games Start Friday** (John Nolen Drive closed Sunday 7am-3pm)

**Surveys! Your input needed!**

---**BID Survey for Property and Business Owners (pls. reply by July 30)**

---**GSSBA Maxwell Street Days survey**

--**Development Review Process, Small Business input invited**

--**Chamber SBAC Business Safety Survey**

**Welcome New Businesses redux**

**Construction Updates:**

--**King St. intersection closure August 2-3**

--**Projects underway: 200 block W. Gilman reconstruct, Capitol Square Area Streetscape upgrades, Broom St., University/Park St., Peace Park**

**New City Bicycle Recovery Specialist**

**BID Co-operative Advertising Opportunities – Upcoming Deadlines – Visitor Guide, deadline extended to Aug. 6**

**Public meeting about the design of the Madison Central Library Aug 5**

**Downtown Events, Dates & Meetings**

#### **Lake Street reconstruction informational meeting today**

The city will reconstruct Lake Street between Langdon and University in 2011. The public informational meeting (originally scheduled for July 22) has been RESCHEDULED to:

Thursday, July 29, 5:30 pm

Room LL-110 Madison Municipal Building

215 Martin Luther King Jr. Blvd.

Interested property and business owners are encouraged to attend.

#### **US Transplant Games Start Friday**

The 2010 National Kidney Foundation US Transplant Games take place citywide and in downtown July 30 - Aug. 4

Website: <http://www.kidney.org/news/tgames2010/index.cfm>

Schedule of events:

<http://www.kidney.org/news/tgames2010/USGames/Schedule/pdf/2010PreliminarySchedule.pdf>

The Games are an athletic competition and a celebration for recipients of lifesaving organ transplants. Attendance is expected to reach 7,000 people, including transplant athletes, their families and friends and families of organ donors. Athlete participants range in age from two to 85. BID Ambassadors have distributed window flyers to BID businesses, and have worked with hosts Greater Madison Convention & Visitor Bureau on info session on the games. Please join us in welcoming athletes and fans to downtown Madison.

**NOTE:** John Nolen Drive closure Sunday August 1

On Sunday, August 1, 2010, John Nolen Drive will be closed from Olin Avenue to Williamson Street, from 7 AM to 3 PM for the U.S. Transplant Games.

Motorists are encouraged to follow the State Highway 151 signed detour between First Street and Park Street.

**Surveys! Your input needed!**

**--BID Survey for Property and Business Owners (pls. reply by July 30)**

The BID Board and staff are working on the Operating Plan and budget for 2011. It's your BID, and the Board of Directors and staff would like to hear from you as we consider priorities and budget for 2011. A letter and survey have been sent to BID property and business owners, along with the report from the BID Annual Meeting, summarizing BID work: marketing, Ambassador and planting programs, and advocacy in areas such as construction, parking, alcohol license density plan, and safety.. You can read the letter, see the 2010 Annual Meeting presentation, and take the survey at:

<http://www.visitdowntownmadison.com/about/index.php>. BID property and business owners – please take a few moments to review the letter, Annual Meeting presentation, and take the survey by Friday, July 30.

**---GSSBA Maxwell Street Days survey**

Maxwell Street Days vendors & GSSBA members! Please send your answers to John Hutchinson: [jhutch@fontanasports.com](mailto:jhutch@fontanasports.com)

1. How was Maxwell Street Days for you this year? Better, worse, or about the same as last year?
2. What did you hear from customers/attendees about the event?
3. Any suggestions to help make it better in the future?
4. What did you hear about the music stage? Should we repeat?
5. Are you willing to help next year? Really help?
6. Should we pay for a coordinator if needed?
7. Other comments?

**--Development Review Process, Small Business input invited**

The Mayor has asked the City's Economic Development Director, Mr. Tim Cooley, to lead an effort to review the City's current development review process. Letter with more information:

<http://legistar.cityofmadison.com/attachments/7c4fa563-178b-4843-b2ef-a9f340a2c88d.pdf>

While much of the focus has been on "larger projects," the City review and approval process can have just as great impact on small business and property owners: signs, awnings, outdoor dining, building expansions, change of occupancy, liquor licenses, etc. Please think about interactions you have had with the City regarding building permits, planning, zoning, alcohol licenses, etc. Are there examples of situations where the process did not go as smoothly as it should have? Most importantly, do you have ideas and specific suggestions for improving City processes? Please submit suggestions by August 15th. You can send to Tim Cooley directly at [tcooley@cityofmadison.com](mailto:tcooley@cityofmadison.com), or, if you prefer, send to me (Mary Carbine) at the BID, [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com). I am happy to compile and summarize suggestions from BID business and property owners.

This is an important opportunity to help improve processes that affect small business and property owners, so thanks in advance for participating.

**--Chamber SBAC Business Safety Survey**

The Greater Madison Chamber of Commerce Small Business Advisory Council (SBAC) is working to identify and address some of the biggest safety concerns to small businesses. To help with their work, please take a moment to complete this brief survey: <http://SBACsafety.questionpro.com>  
Your feedback will help the SBAC develop educational resources to prevent crime and promote secure and profitable businesses.

**Welcome New Businesses redux**

We're pleased to welcome these new (and relocating) businesses in the BID:

Francesca's Al Lago, 111 Martin Luther King Jr. Blvd.

[www.miafrancesca.com/restaurants/lago/index\\_temp.asp](http://www.miafrancesca.com/restaurants/lago/index_temp.asp)

Quaker Stake & Lube, 222 W. Gorham St. [http://www.quakersteakandlube.com/madison\\_wi/](http://www.quakersteakandlube.com/madison_wi/)

L'Etoile & Graze, 1 S. Pinckney St., [www.lettoile-restaurant.com](http://www.lettoile-restaurant.com)  
Whiskey River Saloon, opening soon, 552 State Street [www.whiskeyrivermadison.com](http://www.whiskeyrivermadison.com)  
Also, please help welcome Raymond A. Johnson and his wife Miriam Johnson as new owners of Myles Teddywedgers 101 State. Raymond Johnson has worked at his new business now for 17 years and is no stranger to Downtown Madison.

### **Construction Updates:**

#### **--King St. intersection closure August 2-3**

A 2-day closure of the King / S.Pinckney / E. Main intersection for repaving has been scheduled for Monday-Tuesday, August 2-3. Work is only in the street. Sidewalk will remain open. Cap Square intersection will remain open. 100 blocks of E. Main and S. Pinckney will operate as 2-way during this time.

#### **-- 200 block W. Gilman reconstruct**

Work continues through August 13. Overview:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_200Gilman\\_Update\\_May27.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_200Gilman_Update_May27.pdf)

#### **--Capitol Square Area Streetscape upgrades**

\*Capitol Square streetscape upgrades, June 1-early September. Includes streetscape items for 100 block "radial" streets. Overview:

[http://www.visitdowntownmadison.com/uploads/media/CapSquare\\_May13\\_MeetingNotes\\_FINAL.pdf](http://www.visitdowntownmadison.com/uploads/media/CapSquare_May13_MeetingNotes_FINAL.pdf).

Added note - old bike racks will also be replaced with new-style black metal racks.

- N. Pinckney/E. Mifflin/N. Hamilton: Work will be complete by Aug. 5. Concrete work complete by this Friday, July 30. Asphalt will be installed this week outside Madison Children's Museum until pavers installed mid-week next week.

- E. Mifflin: Will complete section by end of this week.

- E. Main St.: Start work on East Main St. outside Walgreens late this week and into next week, working west. Start with removing trees that need to be removed. Remove sidewalk starting mid-week next week.

--**Broom St.** between Doty & Johnson: Closed for reconstruction May 17-August 31.

[http://www.cityofmadison.com/news/view.cfm?news\\_id=2029](http://www.cityofmadison.com/news/view.cfm?news_id=2029)

--**University Ave.** at Park St. intersection May 17-Aug. 31. (two traffic lanes will remain open):

[http://www.cityofmadison.com/news/view.cfm?news\\_id=2033](http://www.cityofmadison.com/news/view.cfm?news_id=2033)

--**Park Street** from Johnson to University: Closed & detoured, May 17 – Aug. 15. Langdon/Park utility work: [http://www.cityofmadison.com/news/view.cfm?news\\_id=2031](http://www.cityofmadison.com/news/view.cfm?news_id=2031)

--**Park Street** from Observatory to Johnson: One-way southbound May 17 – Aug. 15 (Observatory also closed for summer)

--**Langdon St.** from Lake St. to Park St.: One-way westbound. May 17 – Aug. 15

--**Peace Park** reconstruction and Visitor Center construction underway in 400 block State St., completion by early September.

More info/resources:

BID "Construction" web page: [http://www.visitdowntownmadison.com/news/index.php?category\\_id=2477](http://www.visitdowntownmadison.com/news/index.php?category_id=2477)

BID 2010 construction summary:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_Mar15ConstructMtngNotes\\_FINAL.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_Mar15ConstructMtngNotes_FINAL.pdf)

City's Downtown Reconstruction website: <http://www.cityofmadison.com/engineering/downtown/>

BID website Parking Page: <http://www.visitdowntownmadison.com/parking/index.php>

"Get Around Guide" Map:

[http://www.visitdowntownmadison.com/uploads/media/DT\\_GetAround\\_Map\\_10.pdf](http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_Map_10.pdf)

"Get Around Guide" Info Sheet:

[http://www.visitdowntownmadison.com/uploads/media/DT\\_GetAround\\_List\\_10.pdf](http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_List_10.pdf)

### **New City Bicycle Recovery Specialist**

There is a new City Bicycle Recovery Specialist (person to whom you can report abandoned bikes) in the Madison Police Dept. She can be contacted either by email or cell. Her office is located in the City County Building Property Room and she works M-F 12:30 to 4:30.

Rebecca "Beck" Mugford

[rmugford@cityofmadison.com](mailto:rmugford@cityofmadison.com)

Cell – 608-576-9062

**BID Co-operative Advertising Opportunities – Upcoming Deadlines – Visitor Guide, deadline extended to Aug. 6**

We're pleased to provide the 2010 BID-subsidized cooperative advertising opportunities for BID Businesses. The plan includes 20 cooperative advertising opportunities for BID businesses, with average savings of \$400 per ad, and savings of as much as \$800 on some opportunities. Download: [http://www.visitdowntownmadison.com/uploads/media/BID\\_Coops\\_2010\\_May\\_Update.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_Coops_2010_May_Update.pdf)

**UPCOMING DEADLINES:**

Greater Madison Visitors Guide – Fall/Winter 2010. SPACES STILL AVAILABLE – **DEADLINE EXTENDED** to August 6. Contact: Louise Andraski, Nei-Turner Media Group, [louisea@merr.com](mailto:louisea@merr.com), 608.873.8734 direct

Info/sign up sheet:

[http://www.visitdowntownmadison.com/uploads/media/Downtown\\_BID\\_Madison\\_Sign\\_Up\\_Fall\\_2010.pdf](http://www.visitdowntownmadison.com/uploads/media/Downtown_BID_Madison_Sign_Up_Fall_2010.pdf)

BRAVA Magazine (NEW) Downtown “Haute Shoppe” pages, four monthly issues, fall 2010. Upcoming deadlines: Aug 5, Sep 5. Contact: Kris Lerdahl at [kris@bravaenterprises.com](mailto:kris@bravaenterprises.com), (608) 848-6708.

Info: [http://www.visitdowntownmadison.com/uploads/media/Brava\\_Downtown\\_Madison\\_Promotion.pdf](http://www.visitdowntownmadison.com/uploads/media/Brava_Downtown_Madison_Promotion.pdf)

Madison Magazine –Nov. issue “Hot off the Shelf” holiday co-op. Deadline Sep. 14. Contact: Your Madison Magazine representative or Sue Fuller, 608.270.3616, [sfuller@madisonmagazine.com](mailto:sfuller@madisonmagazine.com)

Please contact the sales representatives directly for more information or to place ads.

**First Public meeting about the design of the Madison Central Library Aug 5**

Join architects Meyer, Scherer & Rockcastle and Potter Lawson for public meetings about the design of the Madison Central Library:

Madison Senior Center | 330 West Mifflin Street  
(608) 266-6581 | [www.cityofmadison.com/seniorcenter](http://www.cityofmadison.com/seniorcenter)

Pre-Concept Meeting  
Thursday | August 5th | 7 – 9 p.m.

We want to hear from you.

Sponsored by:  
Madison Public Library  
Madison Public Library Foundation  
City of Madison  
Capitol Neighborhoods, Inc

Schedule of all meetings: <http://www.madisonpubliclibrary.org/about/future/central.html>

**Downtown Events, Dates:**

Dane County Farmers Market on the Square, Saturdays, April 17 -Nov. 6 <http://www.dcfm.org/>  
Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 21 -Nov. 3

Lunchtime Live, Tuesdays, June 15-August 3,  
[http://www.downtownmadison.org/programs/index.php?category\\_id=1600](http://www.downtownmadison.org/programs/index.php?category_id=1600)

Concerts on the Square, Wednesdays, June 30-August 4,  
<http://www.wcoconcerts.org/new/cos/concertsonthesquare.php>

US Transplant Games, July 30 - Aug. 4, <http://www.kidney.org/news/tgames2010/index.cfm>

Dane Dances, Fridays, August 6-27, <http://www.danedances.org/default.aspx>

Jazz at Five, Wednesdays, August 11 - Sep. 1, <http://jazzat5.org/site/>

Madison Children's Museum Grand Opening Celebration , August 14,  
<http://www.madisonchildrensmuseum.org/education-programs/#grand-opening-celebration>

Isthmus Block Party, August 19, 100 block E. Main St.  
<http://www.thedailypage.com/theguide/details.php?event=242367&name=Isthmus-Block-Party>

Ride the Drive, August 29, <http://www.cityofmadison.com/transportation/ridethedrive/>

Taste of Madison, Sep. 4-5, <http://www.madisonfestivals.com/taste/>

Ironman Wisconsin, Sep. 12, <http://www.ironmanwisconsin.com/>

City of Madison meetings calendar: <http://legistar.cityofmadison.com/calendar/#current>

For conventions & conferences, see:

Monona Terrace Events Calendar: <http://www.mononaterrace.com/events/eventsearch.php>

Alliant Energy Center Events Calendar: <http://www.co.dane.wi.us/danedept/expo/events/events.asp>

### **2010 BID Board & Other Meetings**

The 2010 BID Board Meeting schedule is posted at [http://www.visitdowntownmadison.com/about/index.php?category\\_id=2494](http://www.visitdowntownmadison.com/about/index.php?category_id=2494), along other BID meeting agendas and minutes. The Board meets the first Thursday of every month from noon-1:30 pm at 122 W. Washington Ave. (Hovde Building), 1<sup>st</sup> floor conference room. Board meetings are open meetings, and business and property owners are invited and encouraged to attend. The BID Board meetings follow city of Madison committee meeting procedures. You are welcome to speak/provide public comment at the meeting. Please simply fill out a speaker registration form and give to the Board chair before the meeting.

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com) or (608) 512-1340, or Mitch Freund, BID Programming Coordinator, [mfreund@visitdowntownmadison.com](mailto:mfreund@visitdowntownmadison.com), (608) 512-1341. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>