



**Madison's Central Business Improvement District (BID)**  
Update, July 8

**Today's Topics:**

**Concerts on the Square rescheduled to tonight, July 8**

**Isthmus Block Party 100 block State St. July 8**

**Art Fair on the Square & off the Square, July 10-11**

**Lake Street reconstruction meeting on July 22 – CANCELLED, will be rescheduled**

**Construction Updates:**

--Utility work 300 block N. Henry

--Projects underway: 200 block W. Gilman reconstruct, Capitol Square Area Streetscape upgrades, Broom St., University/Park St., Peace Park

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**Downtown Events, Dates & Meetings**

**Concerts on the Square rescheduled to tonight, July 8**

Last night's Concert on the Square was rescheduled due to rain. Concert will be tonight, 7:00pm.

<http://www.wcoconcerts.org/new/cos/concertsonthesquare.php>

**Isthmus Block Party 100 block State St. July 8**

The Isthmus Block Party (sponsored by Wisconsin Distributors and benefiting Porchlight) will take place in the 100 block of State Street Thursday July 8. Due to Concerts on the Square rescheduling, block party will now begin at 4pm, with amplified music ending at 6:30 pm.

<http://www.thedailypage.com/theguide/details.php?event=242368&name=Isthmus-B%20lock-Party>

The 100 block of State St. will be closed off from 1pm to 9pm. The street will be likely cleared by 9pm. The block party will supply porta-potties and trash containers. Beer will be served from beer caddy in front of 100 State St. (previous Children's Museum). Restaurant owners on the block are encouraged to provide food carry-out for patrons if possible. Block party alcohol license is limited to beer purchased from the caddy, so that will be the only alcoholic beverage allowed on the street, beyond the licensed area of restaurants. Everyone is invited to join for this summer party. Logistical/business questions, please call Linda Baldwin at 251-5627.

**Art Fair on the Square & off the Square, July 10-11**

The Art Fair On the Square will be held on the Capitol Square, Saturday, July 10, 9 am-6 pm and Sunday, July 11, 10 am-5 pm. <http://www.mmoca.org/events/artfair/index.php>

Setup will start Friday July 9<sup>th</sup>, 3pm, Capitol Square and 30 on the Square.

Map of street closures and public parking:

[http://www.mmoca.org/events/artfair/documents/Art\\_Fair\\_Parking\\_2010.pdf](http://www.mmoca.org/events/artfair/documents/Art_Fair_Parking_2010.pdf)

The Art Fair Off the Square will be held the same days and hours on Martin Luther King, Jr. Boulevard and on the Monona Terrace Convention Center Esplanade. <http://www.artcraftwis.org/afos.html>

Setup will start Friday July 9<sup>th</sup>, 6pm, 200 MLK

The Dane County Farmers' Market will move to Wilson Street at Martin Luther King Jr. Blvd on Saturday, July 10, 2010 to accommodate the Art Fair On the Square. Hours for the market are 6 AM to 2 PM.

**Maxwell Street Days coming up July 16-18**

The Maxwell Street Days Summer Sidewalk Sale is Friday, July 16 - Sunday, July 18, 2010, on State Street. Hours are Friday-Saturday 8am to 6pm, and Sunday 10am to 5pm. Maxwell Street Days is

presented by the Greater State Street Business Association Membership (GSSBA) with support from the BID. Information is at: [www.maxwellstreetdays.org](http://www.maxwellstreetdays.org)

PLEASE NOTE: GSSBA will have an "exclusive use" permit for State Street July 16-18, which supersedes all other café and outside vending permits. Only those with Maxwell vending permits will be able to vend outside or have an outside cafe on State Street during Maxwell Street Days hours, and only GSSBA members can apply to vend during Maxwell Street Days. (GSSBA membership is open to all businesses and property owners located on State Street, Capitol Square and one block off in either of these two areas.)

Maxwell Vendors: Event guidelines from GSSBA for vendors will be posted in the next few days at: [www.maxwellstreetdays.org](http://www.maxwellstreetdays.org)

GSSBA Members: REQUEST FOR MAXWELL STREET DAYS HELP

As always, GSSBA can use help on the Friday, Sat. and Sun. of Maxwell St. Days. Anyone with some extra time, please e-mail John Hutchinson at [jhutch@fontanasports.com](mailto:jhutch@fontanasports.com). If you can't help out with your time, please consider donating a \$20.00 gift certificate for the 34 performers and staff of the music stage. If you have a gift certificate please call Sandi Torkildson at A Room of One's Own, 257-7888, and she will pick it up.

### **Lake Street reconstruction informational meeting on July 22 - CANCELLED, will be rescheduled**

The city will reconstruct Lake Street between Langdon and University in 2011. The public informational presentation on the project and design at the July 22 State Street Oversight Committee has been CANCELLED and will be rescheduled. We will send out the new meeting date and time when announced.

### **Construction Updates:**

#### **--Utility work 300 block N. Henry**

Should be completed by July 9 if not before. Street and sidewalk remain open; some meters bagged.

#### **-- 200 block W. Gilman reconstruct**

Work continues through August 13. Overview:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_200Gilman\\_Update\\_May27.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_200Gilman_Update_May27.pdf)

All water is in, so no more planned water outages. This week & next, they are working on sanitary mainline (trench in street), working way up street towards Henry, section at a time. Work on sanitary laterals (trench through sidewalk to connect to building) will be done in the morning, before restaurants open. Laterals work on the lower end (near Samba) will be buttoned up by the 9<sup>th</sup>.

#### **--Capitol Square Area Streetscape upgrades**

\*Capitol Square streetscape upgrades, June 1-early September. Includes streetscape items for 100 block "radial" streets. Overview:

[http://www.visitdowntownmadison.com/uploads/media/CapSquare\\_May13\\_MeetingNotes\\_FINAL.pdf](http://www.visitdowntownmadison.com/uploads/media/CapSquare_May13_MeetingNotes_FINAL.pdf).

Added note - old bike racks will also be replaced with new-style black metal racks.

Work is on schedule. On Square itself:

S. Pinckney St.: Concrete work will be finished, everything to grade on city sidewalk by July 9 (before Art Fair on the Square).

E. Mifflin St.: Work continues. Sidewalk will be in by Friday 9<sup>th</sup> up to just short of doorway of 44 E. Mifflin, and a wooden bridge will be installed for access to 44 E. Mifflin doorway. Work in the E. Mifflin, N.

Pinckney, Children's Museum area continues through July 30. That part will continue to be fenced in for Art Fair.

100 block MLK: Continuing work on leveling blocks in sidewalk

100 block spoke streets: Planter tubs have arrived, most have been placed and planted with summer annuals courtesy of Olbrich Gardens. Our thanks to Olbrich, Madison Parks, and Mall Maintenance for their partnership and support on the summer annuals plantings! BID partners to fund watering and care for these summer annuals. Preliminary placement map:

[http://www.visitdowntownmadison.com/uploads/media/CapSquareSpokes\\_March9.pdf](http://www.visitdowntownmadison.com/uploads/media/CapSquareSpokes_March9.pdf)

--**Broom St.** between Doty & Johnson: Closed for reconstruction May 17-August 31. Planned water outage for this Sat. will NOT affect BID area.

[http://www.cityofmadison.com/news/view.cfm?news\\_id=2029](http://www.cityofmadison.com/news/view.cfm?news_id=2029)

--**University Ave.** at Park St. intersection May 17-Aug. 31. (two traffic lanes will remain open): [http://www.cityofmadison.com/news/view.cfm?news\\_id=2033](http://www.cityofmadison.com/news/view.cfm?news_id=2033)  
--**Park Street** from Johnson to University: Closed & detoured, May 17 – Aug. 15. Langdon/Park utility work: [http://www.cityofmadison.com/news/view.cfm?news\\_id=2031](http://www.cityofmadison.com/news/view.cfm?news_id=2031)  
--**Park Street** from Observatory to Johnson: One-way southbound May 17 – Aug. 15 (Observatory also closed for summer)  
--**Langdon St.** from Lake St. to Park St.: One-way westbound. May 17 – Aug. 15  
--**Peace Park** reconstruction and Visitor Center construction underway in 400 block State St., completion by early September. Work continues on building and masonry.

More info/resources:

BID “Construction” web page: [http://www.visitdowntownmadison.com/news/index.php?category\\_id=2477](http://www.visitdowntownmadison.com/news/index.php?category_id=2477)

BID 2010 construction summary:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_Mar15ConstructMtngNotes\\_FINAL.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_Mar15ConstructMtngNotes_FINAL.pdf)

City’s Downtown Reconstruction website: <http://www.cityofmadison.com/engineering/downtown/>

BID website Parking Page: <http://www.visitdowntownmadison.com/parking/index.php>

“Get Around Guide” Map:

[http://www.visitdowntownmadison.com/uploads/media/DT\\_GetAround\\_Map\\_10.pdf](http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_Map_10.pdf)

“Get Around Guide” Info Sheet:

[http://www.visitdowntownmadison.com/uploads/media/DT\\_GetAround\\_List\\_10.pdf](http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_List_10.pdf)

### **BID Co-operative Advertising Opportunities – Updates & Deadlines**

We’re pleased to provide the 2010 BID-subsidized cooperative advertising opportunities for BID Businesses. The plan includes 20 cooperative advertising opportunities for BID businesses, with average savings of \$400 per ad, and savings of as much as \$800 on some opportunities.

UPDATE - Two opportunities have been added:

- Co-op ad opportunities in BRAVA Magazine (Sep-Oct-Nov-Dec issues)
- Opportunities to sponsor/advertise with UW First Year Parents Weekend, Nov. 12-14

Download updated list here:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_Coops\\_2010\\_May\\_Update.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_Coops_2010_May_Update.pdf)

UPCOMING DEADLINES:

Isthmus Annual Manual + thedaily page.com. Published August 20. Deadline: July 7. Contact: Your Isthmus representative or Steve Borgwardt at 251-5627, [sborgwardt@isthmus.com](mailto:sborgwardt@isthmus.com)

Greater Madison Visitors Guide – Fall/Winter 2010. Deadline July 16. Louise Andraski, Nei-Turner Media Group, [louisea@merr.com](mailto:louisea@merr.com), 608.873.8734 direct

Info/sign up sheet:

[http://www.visitdowntownmadison.com/uploads/media/Downtown\\_BID\\_Madison\\_Sign\\_Up\\_Fall\\_2010.pdf](http://www.visitdowntownmadison.com/uploads/media/Downtown_BID_Madison_Sign_Up_Fall_2010.pdf)

Please contact the sales representatives directly for more information or to place ads.

### **Overture “priority access” offer for Wicked, July 8-17**

The Overture Center has graciously offered BID member businesses and property owners priority access to the best seats for Wicked, at Overture Center September 22 – October 10. The Priority Offer allows you to get the best seats before tickets go on sale to the general public on July 17. The priority offer start date for BID Businesses is Thursday, July 8 and the link will be live through the on sale on Sat, July 17. Click link below (or copy & past into your browser) to buy tickets between July 8-17, and enter password OVERTURE. Link/offer is effective July 8-17.

<http://ev12.eventue.net/cgi-bin/ncommerce3/ExecMacro/eventue/ev69/se/DisplayPromoList.d2w/report?linkID=overture&RSRC=&RDAT=&caller=PR>

### **Public meeting about the design of the Madison Central Library Aug 5**

Join architects Meyer, Scherer & Rockcastle and Potter Lawson for public meetings about the design of the Madison Central Library:

Madison Senior Center | 330 West Mifflin Street  
(608) 266-6581 | [www.cityofmadison.com/seniorcenter](http://www.cityofmadison.com/seniorcenter)

Pre-Concept Meeting  
Thursday | August 5th | 7 – 9 p.m.

We want to hear from you.

Sponsored by:  
Madison Public Library  
Madison Public Library Foundation  
City of Madison  
Capitol Neighborhoods, Inc

“Do more than belong: participate.” —William Arthur Ward

### **Downtown Events, Dates:**

Dane County Farmers Market on the Square, Saturdays, April 17 -Nov. 6 <http://www.dcfm.org>  
Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 21 -Nov. 3  
NOTE: The Dane County Farmers' Market will move to Wilson Street at Martin Luther King Jr. Blvd on Saturday, July 10, to accommodate the Art Fair On the Square.

Lunchtime Live, Tuesdays, June 15-August 3,  
[http://www.downtownmadison.org/programs/index.php?category\\_id=1600](http://www.downtownmadison.org/programs/index.php?category_id=1600)

Concerts on the Square, Wednesdays, June 30-August 4,  
<http://www.wcoconcerts.org/new/cos/concertsonthesquare.php>

Isthmus Block Party, July 8, top of State St.  
<http://www.thedailypage.com/theguide/details.php?event=242367&name=Isthmus-Block-Party>

Art Fair On the Square, July 10-11, <http://www.mmoca.org/events/artfair/index.php>

Art Fair Off the Square, July 10-11, <http://www.artcraftwis.org/afos.html>

Maxwell Street Days Summer Sidewalk Sale, State Street, July 16-18,  
[http://www.visitdowntownmadison.com/events/index.php?category\\_id=3123](http://www.visitdowntownmadison.com/events/index.php?category_id=3123)

Paddle & Portage, July 17, <http://www.paddleandportage.org/pandp>

Capitol Mile races, Capitol Square, July 25, <http://www.witrackclub.org/>

US Transplant Games, July 30 - Aug. 4, <http://www.kidney.org/news/tgames2010/index.cfm>

Dane Dances, Fridays, August 6-27, <http://www.danedances.org/default.aspx>

Jazz at Five, Wednesdays, August 11 - Sep. 1, <http://jazzat5.org/site/>

Madison Children's Museum Grand Opening Celebration , August 14,  
<http://www.madisonchildrensmuseum.org/education-programs/#grand-opening-celebration>

Isthmus Block Party, August 19, 100 block E. Main St.  
<http://www.thedailypage.com/theguide/details.php?event=242367&name=Isthmus-Block-Party>

Ride the Drive, August 29, <http://www.cityofmadison.com/transportation/ridethedrive/>

Taste of Madison, Sep. 4-5, <http://www.madisonfestivals.com/taste/>

Ironman Wisconsin, Sep. 12, <http://www.ironmanwisconsin.com/>

City of Madison meetings calendar: <http://legistar.cityofmadison.com/calendar/#current>

For conventions & conferences, see:

Monona Terrace Events Calendar: <http://www.mononaterrace.com/events/eventsearch.php>

Alliant Energy Center Events Calendar: <http://www.co.dane.wi.us/danedept/expo/events/events.asp>

### **2010 BID Board & Other Meetings**

The 2010 BID Board Meeting schedule is posted at

[http://www.visitdowntownmadison.com/about/index.php?category\\_id=2494](http://www.visitdowntownmadison.com/about/index.php?category_id=2494), along other BID meeting agendas and minutes. The Board meets the first Thursday of every month from noon-1:30 pm at 122 W. Washington Ave. (Hovde Building), 1<sup>st</sup> floor conference room. Board meetings are open meetings, and business and property owners are invited and encouraged to attend. The BID Board meetings follow city of Madison committee meeting procedures. You are welcome to speak/provide public comment at the meeting. Please simply fill out a speaker registration form and give to the Board chair before the meeting.

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com) or (608) 512-1340, or Mitch Freund, BID Programming Coordinator, [mfreund@visitdowntownmadison.com](mailto:mfreund@visitdowntownmadison.com), (608) 512-1341. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>